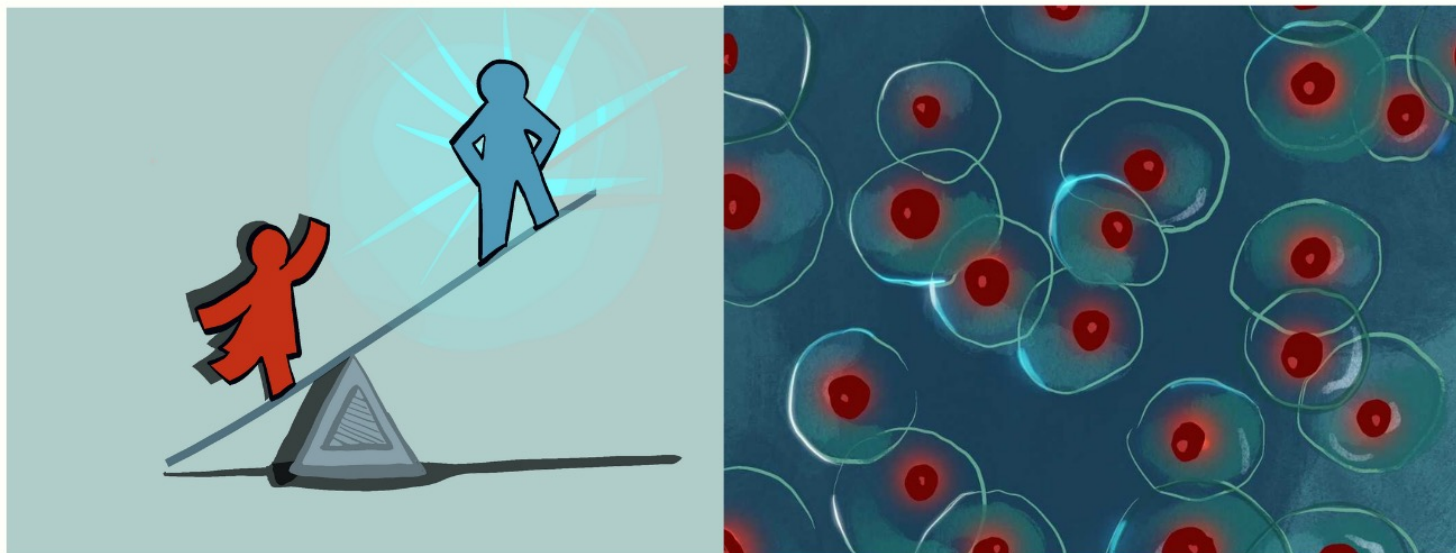




GYNECA

The Columbia University Undergraduate Journal of Women's Health and Gynecology



Art By: Ausra P.

What's Happening at GYNECA?

SAVE THE DATE: Want to be an Ob/Gyn? Conversations and Q&A with NYC Gynecologists

TUESDAY, JANUARY 25TH from 6-7pm EST on Zoom: <https://zoom.us/j/93975519056?pwd=aHNxUDh2Sm1mWm9vWk05NWdOUWINQT09>

Join GYNECA for this exciting virtual experience to network and learn from current healthcare professionals about women's health as a college student, career paths of an Ob/Gyn, and the field of healthcare during COVID-19!

What have we accomplished recently?

GYNECA has a new prototype for the website! See the next page for a sneak-peek!

JANUARY ANNOUNCEMENTS

General Board Applications are now LIVE!

Stay Tuned for Our Website Reveal!

NEW faculty advisor, Dr. Hilda Hutcherson, has joined the GYNECA team!

New Website Prototype:



Designed by Anastaija T.

We also have a redesigned logo for the website!

The logo is quite literally a visual summary of what GYNECA promotes.

- G = GYNECA, and is part of the larger female sex symbol in dark red.
- The crown on top of the G = the universally recognized symbol for Columbia University.
- The blue snake that wraps around serves two purposes: 1) a homage to the Rod of Asclepius, who is a god associated with medicine and healing and 2) an elongation of the G to make it look more like the O that is part of the female sex symbol

Credit goes to **Ausra Pranevicius**, GYNECA's talented art director!

There is ongoing work to create artwork for the website

During the Fall 2021 semester, we finished creating the submission guidelines and peer-review criteria.

We've received some amazing articles and op-eds written for the journal, the drafts of which will be finalized by this week!

Our goal was to design a website that is not only representative of GYNECA's mission, but also user-friendly so that new readers are encouraged to browse and explore. Within the carefully curated tabs, readers can find women's health statistics, guidelines for original research submissions, op-ed-like articles that elucidate the social context surrounding gender-based biology, weekly newsletters with progress updates, and more. All the art displayed on the website was also created with our mission in mind, in addition to reflecting the complementary text. *Credit goes to Anastasija Tortevska for coding and creation, and Ashley Liang for editing.



Redesigned Logo by Ausra P.

EXECUTIVE DIRECTOR'S MESSAGE

I hope everyone had a relaxing Winter Break! Keep an eye out for a variety of amazing events and updates that we have planned for this semester.

Please apply to the General Body if you want to contribute to GYNECA!:

https://docs.google.com/forms/d/e/1FAIpQLSfl375VqQs1aXyvyHN2lkziGiDcymyhU7Fz0ZCLXsU5o21w-g/viewform?usp=sf_link